

Dixonmoving.net, all its related web sites ("Dixon Moving") Privacy Policy
Last updated June 1, 2011

PLEASE NOTE: OUR PRIVACY POLICY CHANGES FROM TIME TO TIME AND CHANGES ARE EFFECTIVE UPON POSTING. PLEASE CHECK BACK FREQUENTLY FOR UPDATES AS IT IS YOUR SOLE RESPONSIBILITY TO BE AWARE OF CHANGES. Dixon Moving DOES NOT PROVIDE NOTICES OF CHANGES< IN ANY MANNER OTHER THAN BY POSTING THE CHANGES AT THIS WEB SITE.

IF YOU DO NOT AGREE WITH THE TERMS OF THIS PRIVACY POLICY PLEASE DO NOT PROVIDE ANY INFORMATION TO Dixon Moving OR USE ANY OF THE SERVICES OR PRODUCTS OFFERED OR PROVIDED ON ANY OF THE WEB SITES REFERRED TO IN THIS PRIVACY POLICY.

The information collection, use, and dissemination practices of Dixon Moving. This policy applies to Dixon Moving's collection, use, storage and disclosure of information by Dixon Moving on its (a) websites, including all its divisions, subsidiaries and related companies (collectively, the "Websites"), (b) on various third party websites, and (c) to Dixon Moving's other information collection, including the purchase of customer lists from third parties. Dixon Moving is not responsible for the information collection or privacy practices of third web sites or applications.

1. Collection of Information.

1.1 Survey Information.

Dixon Moving collects information from individuals by various methods, including, but not limited to, when an individual voluntarily completes a Dixon Moving survey, order form, or a registration page either online or offline, or by means of online or offline surveys, order forms, or registration pages operated by third parties (collectively, a "Survey"). (As used herein, "online" means using the Internet, including the Websites, and related technologies, and "offline" means by methods other than online, including in person, in the postal mail, using telephones and cell phones, and other similar means.) In the Surveys, Dixon Moving or a third party (a "Third Party") may ask an individual to provide various information to Dixon Moving, which may include his or her name, email address, street address, zip code, telephone numbers (including cell phone numbers and carriers), birth date, gender, salary range, education and marital status, occupation, social security number, employment information, personal and online interests, and such other information as may be requested from time to time (together, "Survey Information"). Dixon Moving may also collect information concerning an individual from another source and uses that information in combination with information provided from this web site. Completing the Surveys is completely voluntary, and individuals are under no obligation to provide Survey Information to Dixon Moving or Third Party, but an individual may receive incentives from Dixon Moving or a Third Party in exchange for providing Survey Information to Dixon Moving.

1.2 Third Party List Information.

Dixon Moving collects information from individuals when an individual provides information to a third party and Dixon Moving subsequently purchases, licenses, or otherwise acquires the information from the third party (the "Seller"). Such purchased information may include, but is not limited to, an individual's name, email address, street address, zip code, telephone numbers (including cell phone numbers and carriers), birth date, gender, salary range, education and marital status, occupation, industry of employment, personal and online interests, and such other information as the individual may have provided to the Seller (together, "Third Party List Information"). When acquiring Third Party List Information, Dixon Moving seeks assurances from the Seller that the Seller has a right to transfer the Third Party List Information to Dixon Moving and that the Seller has a right to provide offers from advertisers to the individuals whose personal information is included on the Seller's list.

1.3 Other Information.

Other occasions when Dixon Moving obtains information from individuals include (1) when an individual is making a claim for a prize or seeking to redeem an incentive offered by Dixon Moving or by a third party, (2) when an individual requests assistance through Dixon Moving's customer service department, and (3) when an individual voluntarily subscribes to a Dixon Moving service or newsletter (together, "Other Information").

1.4 Cookies, Web Beacons, and Other Info Collected Using Technology.

Dixon Moving currently uses cookie and web beacon technology to associate certain Internet-related information about an individual with information about the individual in our database. Additionally, Dixon Moving may use other new and evolving sources of information in the future (together, "Technology Information").

(a) Cookies.

A cookie is a small amount of data stored on the hard drive of the individual's computer that allows Dixon Moving to identify the individual with his or her corresponding data that resides in Dixon Moving's database. You may read more about cookies at <http://cookiecentral.com>. Individuals who use the Websites need to accept cookies in order to use all of the features and functionality of the Websites.

(b) Web Beacons.

A web beacon is programming code that can be used to display an image on a web page, but can also be used to transfer an individual's unique user identification (often in the form of a cookie) to a database and associate the individual with previously acquired information about an individual in a database. This allows Dixon Moving to track certain web sites an individual visits online. Web beacons are used to determine products or services an individual may be interested in, and to track online behavioral habits for marketing purposes. For example, Dixon Moving might place, with the consent of a third party website, a web beacon on the third party's website where fishing products are sold. When Joe, an individual listed in Dixon Moving's database, visits the fishing website, Dixon Moving receives notice by means of the web beacon that Joe visited the fishing site, and Dixon Moving would then update Joe's profile with the information that Joe is interested in fishing. Dixon Moving may thereafter present offers of fishing related products and services to Joe. In addition to using web beacons on web pages, Dixon Moving also uses web beacons in email messages sent to individuals listed in Dixon Moving's database.

(c) New Technology.

The use of technology on the Internet, including cookies and web beacons, is rapidly evolving, as is Dixon Moving's use of new and evolving technology. As a result, Dixon Moving strongly encourages individuals to revisit this policy for any updates regarding its use of technology.

1.5 Outside Information.

Dixon Moving may receive information about individuals from third parties or from other sources of information outside of Dixon Moving including information located in public databases ("Outside Information").

1.6 Individual Information.

As used herein, Individual Information means Survey Information, Third Party List Information, Other Information, Technology Information, and Outside Information, and any other information Dixon Moving gathers or receives about individuals.

1.7 No Information Collected from Children.

Dixon Moving will never knowingly collect any personal information about children under the age of 13. If Dixon Moving obtains actual knowledge that it has collected personal information about a child under the age of 13, that information will be immediately deleted from our database. Because it does not collect such information, Dixon Moving has no such information to use or to disclose to third parties. Dixon Moving has designed this policy in order to comply with the Children's Online Privacy Protection Act ("COPPA").

1.8 Credit Card Information.

Dixon Moving may in certain cases collect credit card numbers and related information, such as the expiration date of the card ("Credit Card Information") when an individual places an order from Dixon Moving. When the Credit

Card Information is submitted to, such information is encrypted and is protected with SSL encryption software. Dixon Moving will use the Credit Card Information for purposes of processing and completing the purchase transaction, and the Credit Card Information will be disclosed to third parties only as necessary to complete the purchase transaction.

2. Use of Individual Information.

2.1 Discretion to Use Information.

THE COMPANY MAY USE INDIVIDUAL INFORMATION FOR ANY LEGALLY PERMISSIBLE PURPOSE IN COMPANY'S SOLE DISCRETION.

The following paragraphs in Section 2 describe how Dixon Moving currently uses Individual Information, but Dixon Moving may change or broaden its use at any time. As noted below, Dixon Moving may update this policy from time to time. Dixon Moving may use Individual Information to provide promotional offers to individuals by means of email advertising, telephone marketing, direct mail marketing, online banner advertising, and package stuffers, among other possible uses.

2.2 Email.

Dixon Moving uses Individual Information to provide promotional offers by email to individuals. Dixon Moving may maintain separate email lists for different purposes. If email recipients wish to end their email subscription from a particular list, they need to follow the instructions at the end of each email message to unsubscribe from the particular list. To unsubscribe from all Dixon Moving's email lists, a person must send an email to unsubscribe@Dixonmoving.net. This e-mail address is being protected from spam bots, you need JavaScript enabled to view it.

2.2(a) Content of Email Messages.

In certain commercial email messages sent by Dixon Moving, an advertiser's name will appear in the "From:" line but > hitting the "Reply" button will cause a reply email to be sent to Dixon Moving. The "Subject:" line of Dixon Moving's email messages will usually contain a line provided from the advertiser to Dixon Moving.

2.2(b) Solicited Email.

Dixon Moving only sends email to individuals who have agreed on the Websites to receive email from Dixon Moving or to individuals who have agreed on third party websites to receive email from third parties such as Dixon Moving. Dixon Moving does not send unsolicited email messages. As a result, statutes requiring certain formatting for unsolicited email are not applicable to Dixon Moving's email messages.

2.3 Targeted Advertising.

Dixon Moving uses Individual Information to target advertising to an individual. When an individual is using the Internet, Dixon Moving uses Technology Information (see also Section 2.5 below) to associate an individual with that person's Individual Information, and Dixon Moving attempts to show advertising for products and services in which the person has expressed an interest in the Surveys, indicated an interest by means of Technology Information, and otherwise. Dixon Moving may, at its discretion, target advertising by using email, direct mail, telephones, cell phones, and other means of communication to provide promotional offers.

2.4 Direct Mail and Telemarketing.

Dixon Moving uses Individual Information to advertise, directly or indirectly, to individuals using direct mail marketing or telemarketing using telephones and cell phones.

2.5 Use of Technology Information.

Dixon Moving uses Technology Information (1) to match a person's Survey Information and Third Party List Information to other categories of Individual Information to make and improve profiles of individuals, (2) to track a person's online browsing habits on the Internet, (3) to determine which areas of Dixon Moving's web sites are most frequently visited. This information helps Dixon Moving to better understand the online habits of individuals so that Dixon Moving can target advertising and promotions to them.

2.6 Profiles of Individuals.

Dixon Moving uses Individual Information to make a profile of an individual. A profile can be created by combining Survey Information and Third Party List Information with other sources of Individual Information such as information obtained from public databases.

2.7 Storage of Individual Information.

Dixon Moving stores the Individual Information in a database on Dixonmoving.net computers. Our computers have security measures (such as a firewall) in place to protect against the loss, misuse, and alteration of the information under Dixon Moving's control. Notwithstanding such measures, Dixon Moving cannot guarantee that its security measures will prevent Dixonmoving.net computers from being illegally accessed, and the Individual Information on them stolen or altered.

3.1 Sale or Transfer to Third Parties.

Dixon Moving MAY SELL OR TRANSFER INDIVIDUAL INFORMATION TO THIRD PARTIES FOR ANY PURPOSE IN Dixon Moving'S SOLE DISCRETION.

3.2 Order Fulfillment.

Dixon Moving will transfer Individual Information to third parties when necessary to provide a product or service that a person orders from such third party while using Dixon Moving web sites or when responding to offers provided by Dixon Moving.

3.3 Legal Process.

Dixon Moving may disclose Individual Information to respond to subpoenas, court orders, and other legal processes.

3.4 Summary Data.

Dixon Moving may sell or transfer non-individualized information, such as summary or aggregated anonymous information about all persons or sub-groups of persons.

3.5 Access.

Individuals have access to their Individual Information collected to provide an opportunity for an individual to correct, amend, or delete such information. Access can be obtained by contacting info@Dixonmoving.net. This e-mail address is being protected from spam bots, you need JavaScript enabled to view it Dixon Moving may also grant advertising clients and email services providers' access to an individual's email address to verify the origin of the Individual Information collected.

4. Privacy Practices of Third Parties.

4.1 Advertiser cookies and web beacons.

Advertising agencies, advertising networks, and other companies (together, "Advertisers") who place advertisements on the Websites and on the Internet generally may use their own cookies, web beacons, and other technology to collect information about individuals. Dixon Moving does not control Advertisers' use of such

technology and Dixon Moving has no responsibility for the use of such technology to gather information about individuals.

4.2 Links.

The Websites and email messages sometimes contain hypertext links to the web sites of third parties. Dixon Moving is not responsible for the privacy practices or the content of such other web sites. Linked web sites may contain links to web sites maintained by third parties. Such links are provided for your convenience and reference only. Dixon Moving does not operate or control in any respect any information, software, products or services available on such third party web sites. The inclusion of a link to a web site does not imply any endorsement of the services or the site, its contents, or its sponsoring organization.

4.3 Affiliated Companies.

Dixon Moving may disclose, transfer, and sell Individual Information to entities affiliated with Dixon Moving in Dixon Moving's discretion

5. Unsubscribe Procedures.

If you wish to discontinue receiving email messages from Dixon Moving, you have several options:(a) Unsubscribe from one email list. To unsubscribe from a particular list, either (1) send an email to unsubscribe@Dixonmoving.net. This e-mail address is being protected from spam bots, you need JavaScript enabled to view it or (2) follow the instructions in each promotional email message sent by Dixon Moving.

(b) Unsubscribe from all of Dixonmoving.net's email lists.

We reserve the right to add Individual Information to multiple lists maintained by Dixon Moving. To globally unsubscribe from all of Dixon Moving's lists, send an email to unsubscribe@Dixonmoving.net. This e-mail address is being protected from spam bots, you need JavaScript enabled to view it.

For more information about protecting your privacy, you may wish to visit: www.ftc.gov. If you have questions about this policy, please contact us at info@Dixonmoving.net.